Early Warning System

IIC-IIC-HA-2800A-01 Etoile du Nord S.A. (EDN)



## Early Warning System Etoile du Nord S.A. (EDN)

### **Quick Facts**

| Countries               | Haiti                     |
|-------------------------|---------------------------|
| Financial Institutions  | IDB Invest (IDBI)         |
| Bank Risk Rating        | В                         |
| Voting Date             | 2016-05-09                |
| Borrower                | Etoile du Nord S.A. (EDN) |
| Sectors                 | Agriculture and Forestry  |
| Investment Type(s)      | Loan                      |
| Investment Amount (USD) | \$ 0.45 million           |

#### **Project Description**

According to the Inter-American Development Bank Invest (IDB Invest), formerly the Inter-American Investment Corporation (IIC), this project consists of a US\$450,000 loan for the construction of a new sorghum processing facility in Port-au-Prince Haiti. The objective of the project is to assist in the development of the sorghum industry in Haiti, which will make processed sorghum available for industrial clients, while at the same time, supporting small sorghum farmers to create a sustainable livelihood.

The project is a warehousing facility for the storage, drying, enhancement and milling of sorghum grain. The facility consists of two 48 ft. diameter storage silos, four silos that are seven ft., a drying facility, finished product storage facility and a two floor office building. The facility is located on a small parcel of land (1,800 square meters) zoned for industrial use adjacent to the Port au Prince Airport. EDN has a ten (10) year lease on the site, which was previously used also for warehousing of food commodities. EDN purchases bagged sorghum from a network of roughly 1,500 small-scale producers, and has the sorghum trucked to its facilities by third party contractors. The sorghum is then prepared, dried and stored for on-selling to multiple buyers. The facility has been in operation since December 2015.

### **Early Warning System Project Analysis**

This is a category B project according to the IDB Invest's Environmental and Social Sustainability Policy. There are a small number of limited and specific environmental and social impacts, which can be avoided or mitigated by adhering to generally recognized management practices. The primary issues relate to the development of guidance material on environmental, health and safety, and standard operating procedures for the facility.



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#### **Investment Description**

• IDB Invest (IDBI)

EDN was formed in 2006 but remained dormant for 9 years before it was re-established by Ken Michel, an entrepreneur and Brasserie National d'Haiti ("BRANA"), a local brewery, 100% owned by Heineken, in 2015. EDN purchases sorghum from local Haitian farmers, process it and sells it to three main customers; (i) BRANA, as a substitute for imported barley in the production of beer and malta; (ii) Food for the Poor (Haiti), as a substitute for imported rice in its feeding programs; and (iii) Epi d'Or, a large local bakery, as sorghum flour, which is a substitute for imported wheat flour in making bread.

#### **Private Actors Description**

The IDB Invest has the following private actor description on its website: "EDN was formed in 2006 but remained dormant for 9 years before it was re-established by Ken Michel, an entrepreneur and Brasserie National d'Haiti ("BRANA"), a local brewery, 100% owned by Heineken, in 2015. EDN purchases sorghum from local Haitian farmers, process it and sells it to three main customers; (i) BRANA, as a substitute for imported barley in the production of beer and malta; (ii) Food for the Poor (Haiti), as a substitute for imported rice in its feeding programs; and (iii) Epi d'Or, a large local bakery, as sorghum flour, which is a substitute for imported wheat flour in making bread."



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| Private Actor 1 | Private Actor<br>1 Role | Private Actor<br>1 Sector | Relation | Private Actor 2     | Private Actor<br>2 Role | Private Actor<br>2 Sector |
|-----------------|-------------------------|---------------------------|----------|---------------------|-------------------------|---------------------------|
| -               | -                       | -                         | -        | Étoile du Nord S.A. | Client                  | -                         |

#### **Contact Information**

For inquiries about this project, contact divulgacionpublica@iadb.org.

#### ACCOUNTABILITY MECHANISM OF IIC

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (Spanish).