

 Early Warning System

ADB-52108-001

Mekong Tourism Innovation



Quick Facts

Countries	Cambodia, Laos, Myanmar, Vietnam
Specific Location	Cambodia - Nationwide; Lao PDR - Nationwide; Myanmar - Nationwide; VN-Nationalwide
Financial Institutions	Asian Development Bank (ADB)
Status	Active
Bank Risk Rating	U
Voting Date	2018-03-26
Sectors	Industry and Trade
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.23 million
Project Cost (USD)	\$ 0.23 million



Project Description

Under this Technical Assistance, ADB will provide support to the Private Sector Advisory Group of the GMS Tourism Working Group to design and implement the 2018 Mekong Innovative Startup in Tourism (MIST) accelerator program.

MIST identifies, pilots, and helps entrepreneurs and government scale innovative tourism solutions, both traditional and technology-based, that contribute to sustainable and inclusive tourism.



Investment Description

- Asian Development Bank (ADB)

Government of Australia US\$ 0.23 million



Contact Information

Responsible ADB Officer Mellor, Dominic P.

Responsible ADB Department Southeast Asia Department

Responsible ADB Division Viet Nam Resident Mission

Executing Agencies

Asian Development Bank
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There is no further information being revealed at this stage of the project

ACCOUNTABILITY MECHANISM OF ADB

The Accountability Mechanism is an independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an Asian Development Bank-financed project. If you submit a complaint to the Accountability Mechanism, they may investigate to assess whether the Asian Development Bank is following its own policies and procedures for preventing harm to people or the environment. You can learn more about the Accountability Mechanism and how to file a complaint at: <http://www.adb.org/site/accountability-mechanism/main>



Bank Documents

- [Project Disclosure PDF](#) [\[Original Source\]](#)